Let's talk about PRE-K

Join us to learn how early childhood education can transform Kansas City.
Third grade reading proficiency has increased.

<table>
<thead>
<tr>
<th>Year</th>
<th>Third Grade Reading Proficiency in Kansas City</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>33%</td>
</tr>
<tr>
<td>2017</td>
<td>55%</td>
</tr>
</tbody>
</table>
PRE-K: WHAT'S THE PROBLEM?
There simply aren’t enough pre-K seats in Kansas City.

6,800

number of four-year-olds in Kansas City, Missouri
There simply aren’t enough pre-K seats in Kansas City.

35% of Kansas City four-year-olds attend high-quality pre-K.
“Pre-K Deserts” exist across Kansas City. 40 percent of zip codes throughout the city – North, South, East, West – that have a shortage of affordable, high-quality pre-K opportunities.
NBC Nightly News | ‘Child Care Deserts’ Put Strain On American Working Families

AMERICAN FAMILIES FACE CHALLENGE OF ‘CHILD CARE DESERTS’
“Pre-K Deserts” exist across Kansas City.
"Pre-K Deserts" in north Kansas City.

Data Sources: Child Care Aware, School District & ACS Census Data
“Pre-K Deserts” in central Kansas City.

Data Sources: Child Care Aware, School District & ACS Census Data
"Pre-K Deserts" in south Kansas City.

Data Sources: Child Care Aware, School District & ACS Census Data
Waitlists for federally-funded programs are long.

1,000
Head Start Seats in Kansas City

2,400
children eligible for Head Start programs
State early childhood funding is not enough.

Missouri ranks 42nd out of 43 states with state early childhood funding.
KCPS is losing state funding for pre-K programming.

Presentation from KCPS board executive session January 23, 2019

Sales Tax Does NOT Pass

SY2019 we lose 120 seats (6 classrooms). We lose 100 more (5 classrooms) in SY2020.

- Establish a stable funding model that supports our base number – a range of 240 to 400 students. Consistent locations; consistent programming. “We can always do this.” Combines ADA, Title 1, and General Operating. Remember, we also have 460 Head Start seats so we serve 700 to 860.

- Maximize ADA funding: Income qualify, address attendance issues.

- Assess the feasibility of allocating additional funds from general operating and Title 1 to replace the classrooms we have lost. Maintain a capacity of total served = 1200 (- 460 HS).

- Assess alternative funding models: Fee for Service / Legislation – Levy?
PRE-K: WHAT ARE THE BENEFITS?
Only 2,300 have the chance to reap the benefits of pre-K.

Graduates of a high-quality pre-k program are:

- More likely to be proficient in reading by third grade
- More likely to graduate from high school and attend college
- More likely to succeed in the workplace
The return on investment in quality pre-K is high.

$1 invested in early learning \rightarrow \text{ saved on reduced future education, criminal justice, and welfare costs }$
PRE-K: THE KC PRE-K PLAN
THE KC PRE-K PLAN: Generating funds for quality pre-K

3/8% → $30 million
citywide sales tax for pre-K generated annually for 10 years for pre-K
THE KC PRE-K PLAN: How the funds will be used

FUNDS WOULD BE USED FOR:

- **TUITION DISCOUNTS**
  - Cover tuition for eligible students

- **QUALITY IMPROVEMENTS**
  - Investments in improving pre-K programs, classroom & teacher quality

- **MORE PRE-K SEATS**
  - Increase available slots for high-quality pre-K
**THE KC PRE-K PLAN: Tuition Discounts**

Here are the KC Pre-K Program tuition discounts parents will receive when they send their child to the highest quality level provider. The full cost of pre-K at a high-quality provider is $12,000.

<table>
<thead>
<tr>
<th>HOUSEHOLD SIZE</th>
<th>HOUSEHOLD INCOME</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$35,000</td>
</tr>
<tr>
<td>2</td>
<td>$12,000</td>
</tr>
<tr>
<td>3</td>
<td>$12,000</td>
</tr>
<tr>
<td>4</td>
<td>$12,000</td>
</tr>
<tr>
<td>5</td>
<td>$12,000</td>
</tr>
<tr>
<td>6</td>
<td>$12,000</td>
</tr>
</tbody>
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*Different tuition discounts will be provided based on the quality of the provider. The higher the quality, the larger the discount.*
QUESTIONS

For more info, visit www.kcmayor.org/pre-k
THE KC PRE-K PLAN: Governing Structure
Funding Early Education

Exploring the Options
April 2019 – Sales Tax Passes

Remember:

- **Capacity has reached approximately 1200 students:**
  - Classrooms funded by MPP Grants
  - Classrooms funded by Kaufman Grant
  - Classrooms funded by Title 1
  - Classrooms funded by ADA (these dollars are actually spread out rather than assigned to a classroom)
  - Classrooms funded by Head Start (460 students)
  - General Operating Contribution

- **Numbers have decreased – currently serving approximately 1000**
  - MPP funding phases out (180 slots removed by Fall 2020)
  - Grants phase out (40 slots removed by Fall 2020)
  - Montessori numbers are not accurate as they combine Pre-K and Kindergarten.
Determine our Capacity for Year 1 of tax revenue potential.

• We know we want to expand, but we will have classrooms to replace due to a loss of funding.

• **Option 1 - Safe Plan**: Start with what we CAN fund without the tax. Our current funding model barely reaches $6,000 per child (quality suggests $12,000). Budget (1.5 million) suggests a range of 240 to 400 students (this does NOT include Head Start). The extra dollars help support infrastructure to expand classrooms.

• **Option 2**: Safe Plan accompanied with sites “waiting in the wings” to scaffold in. We build a waitlist for sites that have everything ready to go. We have to have funding to support the opening of classrooms as the tax funding is a reimbursement model. Look at schools near the identified Pre-K “deserts.”

• **Option 3**: Allocate KCPS funds to serve our former capacity (600 – not including HS), knowing that funds could be replenished.
April 2019 – Sales Tax Passes

Passing of the sales tax means that families will have more choices. We will have to fight for our seats. We must demonstrate accessibility and quality. Starting now:

- Identify Pre-K locations that we can guarantee (we change yearly).
- Assess current programming according to the ELPP (Early Learning Program Profile) and guidelines outlined in the Pre-K for KC Implementation Plan.
- Develop a marketing and recruitment strategy (brochures, websites, How do we tell our story? Why KCPS? What’s our format, frequency, outcomes, etc.).
- Assess staffing and infrastructure. Current structure will not be sufficient.
- Assess start-up funds. Grant opportunities?
- Develop a Growth and Sustainability Plan.
Sales Tax Does **NOT** Pass

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Regardless of the outcome of the sales tax, KCPS Early Learning should include:

- **Program Options**
  - True full-day classrooms (6:30am to 6:00pm). Our competitors have this.
  - Fee for Service. This will attract all families living in our community. The sales tax is responsive to up to 400% of the FPL.
  - Center-based and neighborhood school-based.

- **Partnerships with community providers.** Relationships can leverage cost-savings around professional development, recruitment, and supply costs. Can positively impact enrollment into the KCPS system.